

What's Upstream? Campaign

Talking Points:

- EPA funds should not have been used to finance *What's Upstream?* This outside campaign does not represent the views of the EPA.
- The grant was awarded to a consortium to be directed at endangered salmon recovery efforts. The consortium made a sub-award for use funding the billboard campaign, which should not have used EPA funds.
- The EPA is in the process of addressing this misuse of funds.
- The EPA spends an enormous amount of time and resources on efforts to work with farmers, tribes and other stakeholders on collaborative efforts to improve water quality.

Background:

- EPA originally awarded the grant to the Northwest Indian Fisheries Commission, a consortium of 20 tribes. The commission passed the money through to the Swinomish Tribe in northwestern Washington.
- Prior to April 12th, EPA had only indicated that the website did not violate rules against using federal funds for lobbying because the site does not advocate for or against specific legislation.